



- Planning together

learn from team work
Teamwork
More write more blog, more visibility more use
BEING UNCOMFORTABLE IS ENCOURAGED
THE MORE YOU TWEET FOLLOWERS YOU ARE?
- Being intentional & proactive about external people
- Prioritization - stories from the field are great
- proper way of saying NO
- manage expectations carefully from start
- PRODUCING NOT ORGANISING EVENTS
- DECIDING WHICH EVENTS TO FOCUS ON (OR NOT)

- COMMS FOR RESEARCH/CLIENTS
- * - PLANNING
- * - ENGAGING
- EVENTS
- PROD OF OUTPUTS
↳ HOW IS BETTER?
↳ LINK W/ INPUT?
- ASSESSING OUR
- * - TEAM WORK
- * - DEVELOPING OURSELVES THROUGH CHALLENGES
↳ EXCELLENCE

CHALLENGES 4 EXCELLENCES

- BE INSPIRED
- LINKAGE BWN IND & INDIVIDUALS CAREER PATHS (ENGAGE)
- ACCOUNTABILITY NEEDED
- USE NEW SKILLS
- MENTORING
- MAKE THE TIME!
- SELF REWARD BY DOCUMENTING THESE CHALLENGES
- CONSIDER PEER ASSISTS
- INDIVIDUAL → GROUP CHALLENGES
- TAKE COURSES YOU WILL USE

Engagement
- Both CG and external clients
- Create feedback loops so clients are engaged every step of the way
- engage clients
- Creates sustained relationships than just one-offs
- requirement analysis shows product client
- Comms should be an afterthought
- Co-creation as a guiding principle
- Have Comms element in every project proposal/strategy
- Comms team should be proactive by tagging along if not invited

TEAMWORK

- Communication
- understanding roles in advance enjoyably
- working out loud & with fun
- positive attitude
- working with project a team & facilitate
- Face to face supported by Yammer
- team building training-PRO

PLANNING

- KNOW APPROXIMATELY HOW LONG A TASK WILL TAKE AND GIVE REALISTIC TIMELINES TO CLIENTS
- COMMUNICATIONS MANAGERS TO HELP SCIENTISTS PLAN WITH COMMS TIME IN MIND
- CLIENTS TO STATE THEIR NEEDS
- COMMS STAFF TO BE EMPOWERED TO MAKE BASIC DECISIONS
- BUDGET FOR COMMS TIME AND EXPECTATION WILL BE MANAGED

